

For Immediate Release

Cine Fan Summer International Film Festival kicks off with the Asian Premiere of *Annette*

17 August 2021 (Hong Kong) – The Asian premiere of Leos CARAX's *Annette*, Cannes' Best Director winner this year, opens the 14-day Cine Fan Summer International Film Festival

2021 (SummerIFF) tonight.

A bevvy of local filmmakers and celebrities, including director Peter Ho-Sun CHAN, Sandra NG, director Ray YEUNG, director Adam WONG Sau Ping, director Amos WONG Ho Yin, director TAM Wai Ching, TAI Bo, Cecilia YIP, Siuyea LO, Rachel LEUNG, Andy KWONG, and WONG Chi Chung, turned out in force at the opening gala at the Emperor Cinemas iSQUARE, which Mabel CHEUNG, Vice-Chairperson of the Hong Kong International Film Festival

Society, officiated.

Starring Adam DRIVER and Marion COTILLARD as an entangled celebrity couple in their first screen collaboration, *Annette* was also Cannes Film Festival's opening film this year. Evolving around a failing standup comedian and a rising opera diva whose relationship turns sour after the birth of their freakish daughter, this all-singing tale of twisted love

paradoxically reflects on the corrosive effects of egotism and fame.

This year's SummerIFF takes place from 17 to 30 August, and the complete programme is now available from cinefan.com.hk. The public can purchase tickets to all in-cinema screenings from URBTIX outlets. For the first time, cinephiles can also buy tickets through cinefan.com.hk to view five films from this year's selection through SummerIFF's online platform.

To download information:

https://drive.google.com/drive/folders/1et0UPqSJcdaEtZbGGXuJXb5M6KzWXKc?usp=sharing

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Media Enquiry

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About Cine Fan Summer International Film Festival

Launched in 2006, the Summer International Film Festival (SummerIFF) showcases the latest festival titles and the most talked-about contemporary films, thematic retrospectives, and restored classics to a younger audience in August every year. SummerIFF hopes to inspire an early interest in the cinematic arts and incubate a new generation of festival audiences for Cine Fan and the Hong Kong International Film Festival (HKIFF).

About The Hong Kong International Film Festival Society Limited

The Hong Kong International Film Festival Society Limited (HKIFFS) is a charitable, non-profit and non-governmental organisation dedicated to discovering and promoting creativity in film's art and culture. It organises the annual Hong Kong International Film Festival (HKIFF) and the Hong Kong - Asia Film Financing Forum (HAF). Another highlight is the Cine Fan Summer International Film Festival (SummerIFF) held every August. In 2013, HKIFF introduced the repertory HKIFF Cine Fan Programme to enrich and deepen Hong Kong moviegoers' experience through a monthly programme of contemporary, retrospective, and thematic showcases. In 2021, HKIFFS restructures its film industry services and set up HKIFF Industry to promote and support non-mainstream film industry development through co-production and festival strategies and overseas distribution (HKIFF Collection).

Official website: www.hkiff.org.hk

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