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W02

PROJECT TITLE: A Ghost in the Market

COUNTRY/REGION | GENRE | LANGUAGE | RUNNING TIME:

Taiwan | Drama, Horror | Mandarin, Taiwanese | 90min

DIRECTOR:

Chin Chia-Hua

PRODUCER:

Eva Wang

WIP GOALS:

Funds, Sales agents, Pre-sales, Festival Screening

FINANCING (USD)

Above-the-Line Production: US\$350,000

Below-the-Line Production: US\$770,000

Post Production: US\$270,000

Other: US\$182,000

TOTAL BUDGET: US\$1,572,000

SECURED BUDGET: US\$1,322,000

DIRECTOR'S FILMOGRAPHY

2023 *Trouble Girl*

ONE-SENTENCE SYNOPSIS

Ahai accidentally beats his wife Jiayun to death, but Jiayun miraculously comes back to life the following day and resumes her daily routine. However, her body begins to decay.

SYNOPSIS

The relationship between gambler Ahai and his wife Jiayun is tumultuous. Jiayun runs a stall in the market and often meets Sister Mei and other women at a nearby farm, where they make desserts and discuss Taoism's promise of eternal life. However, Jiayun cannot stay away for too long in fear of angering Ahai. One day, Ahai accidentally beats Jiayun to death. To Ahai's surprise, Jiayun comes back to life soon after and resumes her daily routine. However, her body begins to rapidly decay, flies followed her wherever she went, causing Ahai to spiral into a state of panic.

DIRECTOR'S STATEMENT

The protagonists in the story are unhappy women who often hide in a corner, quietly eating leftovers. They are devoted to their families and consider themselves insignificant. We draw from the legend of immortal fairies in Taiwanese folklore, intertwine themes of gender with elements of deities, monsters, and zombies to reinterpret the traditional notions of feminine strength and tenderness. We hope the film strikes a balance between playful imagination and grounded realism.

DIRECTOR

Chin Chia-Hua

Director and screenwriter. His short film *Lucky Draw* (2019) was selected for the 2021 Clermont-Ferrand International Short Film Festival. His debut feature *Trouble Girl* (2023) received 7 nominations at the 60th Taipei Golden Horse Awards and won Best Leading Actress. It was also in Competition at the 2024 Osaka Asian Film Festival, receiving 6 nominations at the Taipei Film Awards in the same year, winning Best Actress and Best Supporting Actress.

PRODUCER

Eva Wang

Eva has over 17 years of experience in the advertising industry and has previously held the position of Creative Director at several major advertising agencies. She has been recognised with nearly 30 domestic and international awards. Her producing credits include *Lucky Draw* (2019) and *Trouble Girl* (2023), which received 7 nominations at the 60th Taipei Golden Horse Awards and won Best Leading Actress.

PRODUCTION COMPANY

Geppetto Film Studio

Geppetto Film Studio has produced *Lucky Draw* (2019) and *A Cold Summer Day* (2018), which have gained the studio 9 Golden Bell Award nominations and 4 awards, including Best Television Film as well as Best Writing and Best Actor in the Television Film category. *Lucky Draw* (2019) also won Gold at the New York Festivals - TV & Film Awards, and was selected for Clermont-Ferrand International Short Film Festival and Golden Horse Film Festival. Its latest feature film *Trouble Girl* (2023) is nominated for Best Original Screenplay and 6 other Golden Horse Awards, winning Best Leading Actress.

W02

電影計劃：市場裡的女鬼

國家/地區 | 類型 | 語言 | 片長：

台灣 | 劇情、恐怖 | 國語、台語 | 90 分鐘

導演：

靳家驊

監製/製片：

王小茵

參與 WIP 目標：

籌集資金、銷售代理、片花買家、電影節放映

預算分佈（美元）

線上製作：US\$350,000

線下製作：US\$770,000

後期製作：US\$270,000

其他：US\$182,000

製作總預算：US\$1,572,000

已籌集的資金：US\$1,322,000

導演電影作品

2023 《小曉》

故事梗概

阿海不小心將妻子佳韻打死，但隔天佳韻奇蹟復活，並如常上市場擺攤，只是她的身體開始腐爛。

故事大綱

好賭的阿海與妻子佳韻的感情時好時壞，佳韻在市場擺攤賣小吃，梅姐和太太們時常在山上的農園聚會做點心。梅姐邀佳韻出遊求道以實現長生不老，但佳韻不敢跟她們出去太久，她怕阿海生氣。

一日阿海不小心將佳韻打死，佳韻卻又復活並如常上市場擺攤，只是她的身體開始腐爛，她走到哪都有蒼蠅跟隨着她，此後阿海陷入恐慌。

導演闡述

故事中的主角都是勤勞、認份的女人，她們時常躲在角落默默將隔夜菜吃掉，事事以家庭為重心，自己則無足輕重。我們借用台灣民間流傳的不死仙女傳說，將性別議題結合神怪、殭屍元素，反轉並重新詮釋傳統女性的強悍與溫柔。我們期待在觀影樂趣之外也能真實反映當下並貼近生活。

導演

靳家驊

導演、編劇。劇本《夏之橘》（2018）、《月勺》（2021）等屢獲優良電影劇本獎肯定，短片曾入選東京國際短片影展、法國克萊蒙費朗國際短片節，首部長片《小曉》（2023）入圍金馬獎七項大獎並獲最佳女主角獎，入圍台北電影獎最佳劇情長片並獲最佳女主角、最佳女配角獎。籌備中長片《市場裡的女鬼》入圍香港國際電影節電影業辦公室項目市場，並獲台北市電影委員會大獎。

監製／製片

王小茵

從事廣告行業超過 17 年，曾擔任多家大型廣告公司創意總監，榮獲國內外近 30 座獎項。參與製作和監製作品有《大吉》（2019）、《小曉》（2023）。

製作公司

寓言工作室

專注開發台灣原生故事。代表作品《大吉》（2019）、《夏之橘》（2018）共獲金鐘獎九項提名並獲最佳電視電影獎、迷你劇集（電視電影）編劇獎，以及男主角獎等四項大獎，《大吉》（2019）並獲紐約電視電影獎金獎、入圍法國克萊蒙費朗國際短片節正式競賽及入選金馬影展。輔導金電影長片《小曉》（2023）入圍金馬獎最佳原創劇本等七項大獎並獲最佳女主角獎。