

I11

PROJECT TITLE: Heading South

COUNTRY/REGION | GENRE | LANGUAGE | RUNNING TIME:

Mainland China | Drama, Coming-of-Age | Putonghua, Mongolian | 120min

DIRECTOR:

Yuan Yuan

PRODUCER:

Wang Jing

IDP GOALS:

Funds, Co-producers, Sales agents, Pre-sales

FINANCING (USD)

Above-the-Line Production: US\$54,000

Below-the-Line Production: US\$510,000

Post Production: US\$119,000

Other: US\$37,000

TOTAL BUDGET: US\$720,000

SECURED BUDGET: US\$0

DIRECTOR'S FILMOGRAPHY

First Feature Director

ONE-SENTENCE SYNOPSIS

A fierce Mongolian teenager joins her school's K-pop dance group to pursue her dream of becoming a dancer.

SYNOPSIS

13-year-old Chasuna, a devoted K-Pop fan, moves from the rural Inner Mongolian steppe to the city for middle school. Befriending the popular girls and joining her school's dance team, her dream of performing in the big city's New Year show is closer than ever. While escaping her fractured family—an alcoholic father, a grieving mother, and a disabled brother—she finds herself torn between her Mongolian roots and the allure of modern city life. As the New Year approaches, Chasuna must confront a deeper question: who does she truly want to become?

DIRECTOR'S STATEMENT

Before film school, I spent several years working in Inner Mongolia. There, I witnessed how modernisation was reshaping nomadic communities — disrupting traditions and pulling families apart. In 2020, I directed a short film about a Mongolian girl visiting her estranged father in the city. In my lead actress Chasuna, I saw the tension between tradition and modernity, between who girls are expected to be and who they're becoming. These experiences became the emotional foundation for my feature film *Heading South*.

DIRECTOR

Yuan Yuan

Yuan Yuan is a Chinese writer and director, graduated with an MFA in Film Production from New York University. Her short film *Heading South* (2020) won Best Student Short Film at the Directors Guild of America and Palm Springs International ShortFest; and received Jury Prize at the Hong Kong International Film Festival. Her feature project *Late Spring* (in development) was selected for the Sundance Screenwriters and Directors Labs. It won Best Young Director Project at the Shanghai International Film Festival.

PRODUCER

Wang Jing

Wang Jing is a Beijing-based film producer. Her credits include Wen Shipei's *Land Of Broken Hearts* (2024; Busan) and *Are You Lonesome Tonight?* (2021; Cannes, San Sebastián, Toronto, Busan); Han Shuai's *Green Night* (2023; Berlinale, Busan, Tokyo); Johnny Ma's *To Live To Sing* (2019; Cannes) and *Old Stone* (2016; Berlinale); and Hsieh Pei-Ju's *Heavy Craving* (2019; Busan). She received her MFA in Creative Producing from Columbia University.

PRODUCTION COMPANY

To be confirmed

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電影計劃：雁南飛

國家/地區 | 類型 | 語言 | 片長：

中國內地 | 劇情、青春 | 普通話、蒙古語 | 120 分鐘

導演：

元圓

監製／製片：

王婧

參與 IDP 目標：

籌集資金、聯合監製、銷售代理、片花買家

預算分佈（美元）

線上製作：US\$54,000

線下製作：US\$510,000

後期製作：US\$119,000

其他：US\$37,000

製作總預算：US\$720,000

已籌集的資金：US\$0

導演電影作品

首齣長片作品

故事梗概

蒙古族少女加入了夢寐以求的校舞蹈團，卻在懵懂中漸漸遠離了草原和草原所代表的一切。

故事大綱

蒙古族少女查蘇娜迷戀韓國女團，嚮往城市生活，厭倦草原落後的一切。她偷偷練習 K-pop 舞蹈，成功加入學校舞蹈團。在舞台夢想逐漸靠近的同時，她也與草原、家庭和舊友漸行漸遠。面對身份、歸屬與成長的衝突，她必須做出抉擇。這是一個關於少女如何在兩種世界間尋找自我、悄然成長的故事。

導演闡述

我曾擔任導演烏爾善的副導演，常在內蒙古工作，期間萌生了拍攝《雁南飛》的念頭。2020 年，我拍攝短片講述蒙古族女孩進城尋找父親的故事。小演員的真實經歷與角色重合：媽媽帶她進城讀書，爸爸在草原和城市間奔波。她的成長讓我看見了草原女孩在城市化與傳統文化間的掙扎，也引發我對身份認同與女性成長的思考。這成為我創作長片的起點。

導演

元圓

中國導演、編劇，紐約大學電影製作碩士，本科畢業於上海戲劇學院。編導短片《雁南飛》（2020）獲美國導演工會、棕櫚泉國際短片節最佳學生短片，以及香港國際電影節評審團獎。劇情長片項目《晚春七日》（發展中）入選辛丹斯編劇及導演工作坊，獲上海國際電影節電影項目創投最佳青年導演項目。

監製／製片

王婧

電影製片人，復旦大學廣播電視新聞學學士，哥倫比亞大學藝術創作碩士。製片作品包括《負負得正》（2024）、《綠夜》（2023）、《熱帶往事》（2021）、《大餓》（2019）、《活著唱著》（2019）及《老石》（2016）。

製作公司

暫無