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PROJECT TITLE: The Flower Seller

COUNTRY/REGION | GENRE | LANGUAGE | RUNNING TIME:

Mainland China | Drama | Putonghua, Uyghur, Kazakh, Tajik, Kyrgyz | 90min

DIRECTOR:

Emetjan Memet

PRODUCER:

Wang Hongwei

Derek Zhang

IDP GOALS:

Funds, Co-producers, Sales agents, Pre-sales

FINANCING (USD)

Above-the-Line Production: US\$53,000

Below-the-Line Production: US\$235,000

Post Production: US\$40,000

Other: US\$89,000

TOTAL BUDGET: US\$417,000

SECURED BUDGET: US\$0

DIRECTOR'S FILMOGRAPHY

Good Drink Pub (in post-production)

ONE-SENTENCE SYNOPSIS

A depressed man meets a mysterious flower seller and enters a surreal world that rekindles his will to live.

SYNOPSIS

In a small city in Xinjiang, 32-year-old Li Zhe falls into depression from a forced marriage and unemployment, even contemplating suicide. One day, using a film camera left by his first love, he meets the mysterious flower-seller Sultan's family and spends strange nights in an old courtyard. Yet Li is puzzled to find that none of them is captured in his photos. Meanwhile, his long-lost first love urges him to see a psychologist. Within the fogged reality, Li begins to reflect on life. When his wife announces her pregnancy, he finally feels responsibility fall on his shoulders and regain hope for the future.

DIRECTOR'S STATEMENT

This film is a modern adult fairy tale blending real-world anxiety and magical allegory. It explores how a soul, trapped in the weightlessness of existence, learns once again to live. Beneath its seemingly melancholic and decadent tone, the story is imbued with moments of humour and warmth, giving the film a unique charm. Visually, we hope to draw upon the distinctive natural and cultural landscapes of Xinjiang to create a narrative space that feels both real and dreamlike. I hope to present this story to audiences around the world—offering a distinctive lens and a sense of human empathy.

DIRECTOR

Emetjan Memet

Emetjan Memet is a young director from Kashgar, Xinjiang. His work often focuses on the everyday life, employing a humorous and stylised approach to convey subtle changes in human relationships. *Good Drink Pub* (in post-production) is his first feature film. His short films include *Accordion* (2021), *Blessed Winter* (2020), and *Alikis* (2019).

PRODUCER

Wang Hongwei

Film producer and screenwriter. Director of China Film Directors Association, Associate Professor, and Master's Program Advisor of the Directing Department at Beijing Film Academy. Producing credits include *A Writer's Odyssey* (2021), *Home Coming* (2023), *Journey to the West* (2023), and more.

Derek Zhang

Dereck Zhang is a producer born in Xinjiang graduated with a master's degree from St. Petersburg State University, majoring in Soviet film studies. He is one of the selected producers for the 2021 FIRST Training Camp and the 2022 FIRST Lab as part of the FIRST Fantastic Film Festival. His producing credits include features such as *Good Drink Pub* (in post-production) and *Dream Visit in Winter* (2025), as well as short films such as *Walking with Her into the Night* (2023) and *Accordion* (2021).

PRODUCTION COMPANY

Wuhan Yidapai Culture Media Co., Ltd.

Wuhan Yidapai Culture Media Co., Ltd. was established in 2018. It is a comprehensive cultural media company integrating film and television planning, film and television production, marketing promotion and other businesses.

電影計劃：賣花的男人

國家/地區 | 類型 | 語言 | 片長：

中國內地 | 劇情 | 普通話、維吾爾語、哈薩克語、塔吉克語、柯爾克孜語 | 90 分鐘

導演：

艾麥提·麥麥提

監製／製片：

王紅衛

張蒲中天

參與 IDP 目標：

籌集資金、聯合監製、銷售代理、片花買家

預算分佈（美元）

線上製作： US\$53,000

線下製作： US\$235,000

後期製作： US\$40,000

其他： US\$89,000

製作總預算： US\$417,000

已籌集的資金： US\$0

導演電影作品

《好喝酒館》（後期製作中）

故事梗概

抑鬱男子在集市邂逅神秘賣花人，踏入幻境與現實交錯的世界，在崩潰邊緣重新找到活下去的理由。

故事大綱

南疆小城，李哲因被迫婚姻和失業陷入抑鬱，萌生自盡念頭。

某天，他用初戀留下的膠卷相機在集市拍照，意外遇見神秘賣花人蘇力坦一家，並在老院子和湖畔度過奇異夜晚。然而，當他取回照片時，卻發現他們的身影從未被記錄，令他困惑不解。

久別的初戀建議他求助心理學家。雖解釋未明，但李哲開始反思人生。直到妻子告知懷孕，他才首次感受到肩上責任與未來希望。

導演闡述

《賣花的男人》是一部融合現實焦慮與魔幻元素的現代成人童話。在失重的生命體驗中，探尋一顆被困住的靈魂如何重新學會活下去。在看似有些頹廢、失落的故事氛圍中，融入幽默和溫情，使得影片獨具魅力。在影像方面，我們想借助新疆特有的自然與人文景觀，營造出既真實又夢幻的敘事空間。期待不久的未來，給世界各地的觀眾展現獨特的東方視角與深刻的人文關懷。

導演

艾麥提·麥麥提

青年導演，新疆喀什人。作品常聚焦日常現實中的生活瑣事，擅長以幽默的方式、風格化的視聽手段，表現人物關係中的微妙變化。長片作品有《好喝酒館》（後期製作中），短片作品有《手風琴》（2021）、《敲門》（2020）、《埃里克斯》（2019）。

監製／製片

王紅衛

電影監製、策劃、編劇。中國電影導演協會理事長、北京電影學院導演系副教授、碩士生導師。監製作品包括《刺殺小說家》（2021）、《宇宙探索編輯部》（2023）、《萬里歸途》（2023）等。

張蒲中天

製片人，出生於新疆。聖彼得堡國立大學碩士畢業，蘇聯電影研究方向。入選 2021 年 FIRST 青年電影展訓練營、2022 年 FIRST 驚喜影展製片人實驗室製片人。長片作品有《夢的拜訪》（2025）、《好喝酒館》（後期製作中）；短片作品《一個散步的夜晚》（2023）、《手風琴》（2021）。

製作公司

武漢壹達派文化傳媒有限公司

武漢壹達派文化傳媒有限公司成立於 2018 年，是一家集影視策劃、影視製作、市場營銷推廣等業務為一體的綜合類文化傳媒公司。