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## A06

**PROJECT TITLE:** The Excreman – On the Road

**COUNTRY/REGION | GENRE | LANGUAGE | RUNNING TIME:**

Hong Kong | Animation | Cantonese | 90min

**DIRECTOR:**

Brian Tse

**PRODUCER:**

Brian Tse

Samuel Choy

**WIP GOALS:**

Funds, Co-producers, Sales agents, Pre-sales

**FINANCING (USD)**

Above-the-Line Production: US\$572,000

Below-the-Line Production: US\$250,000

Post Production: US\$1,806,000

Other: US\$164,000

**TOTAL BUDGET:** US\$2,792,000

**SECURED BUDGET:** US\$1,954,000

**DIRECTOR'S FILMOGRAPHY**

2016 *McDull, Rise of the Rice Cooker*

2014 *McDull, Me and My Mom*

2012 *McDull, The Pork of Music*

2009 *McDull, Kung Fu Kindergarten*

**ONE-SENTENCE SYNOPSIS**

Excremen in the sewer lead a relaxed and stable life. As a terrifying crisis approaches, they have no choice but to defeat the opponent, or seek a new beginning.

**SYNOPSIS**

The doomsday is approaching for the sewer: the plumber uses a new drainage formula persistently to eliminate the Folks of Poo. To survive, two teams are assembled—one for battle, another to steer the ship “Everyman” in an attempt to escape. The revolt ends in a brutal defeat, while the ship goes missing. Left with no other choice, scientists inject human tissue into Excreman, turning him into a colossal faeces to battle the plumber. In the end, Excreman wins and enters the human world. Strangely, Excreman discovers that his life isn't much different from when he was in the sewer.

## **DIRECTOR'S STATEMENT**

Vulgar as they are, stories about poops easily pique people's interest. The audience either find humour in these stories, or simply detest them. An animated film that treats faeces as its subject matter offers tremendous creative potential for visual story-telling. I have always wanted to explore a new way of telling a "poop story." I hope this film will be a successful blend of humour, inspiration, and artistic elegance.

## **DIRECTOR & PRODUCER**

### **Brian Tse**

Brian Tse is a producer, director, scriptwriter and the creator of McDull. He developed seven, and is a director of four original animated features based on the popular character. The movies have been consistently celebrated by local and international film festivals. *My Life As McDull* (2001) took home the Cristal for Best Feature at Annecy International Animation Film Festival in 2003. The series is a household name and a three-time winner of Golden Horse Awards for Best Animated Feature. Tse is also the author of McDull & McMug's original comics since the early 1990s with more than 40 titles published.

## **PRODUCER**

### **Samuel Choy**

Samuel Choy is the executive producer for McDull's animated features, overseeing film planning, financing, production, and distribution. He has produced four animated films since 2009, including *McDull, Rise of the Rice Cooker* (2016); *McDull, Me and My Mom* (2014); *McDull, The Pork of Music* (2012); and *McDull, Kung Fu Kindergarten* (2009). Choy also takes care of the business and development of the original series of McDull & McMug and Excreman in publications, animations, branding, and licensing.

## **PRODUCTION COMPANY**

### **On The Road Studio Limited**

On The Road Studio Limited is a Hong Kong-based production company specialised in animated films development with the use of original character IP such as McMug & McDull. The productions achieved commercial success and received critical acclaim. Their films had won Cristal for Best Feature at Annecy International Animation Film Festival in 2003 and the Golden Horse Award for Best Animated Feature in 2002, 2004, and 2015.

## A06

**電影計劃：**屎撈人—在路途上

**國家／地區 | 類型 | 語言 | 片長：**

香港 | 動畫 | 粵語 | 90 分鐘

**導演：**

謝立文

**監製／製片：**

謝立文

蔡仲樑

**參與 WIP 目標：**

籌集資金、聯合監製、銷售代理、片花買家

**預算分佈（美元）**

線上製作：US\$572,000

線下製作：US\$250,000

後期製作：US\$1,806,000

其他：US\$164,000

**製作總預算：**US\$2,792,000

**已籌集的資金：**US\$1,954,000

**導演電影作品**

2016 《麥兜·飯寶奇兵》

2014 《麥兜·我和我媽媽》

2012 《麥兜噹噹伴我心》

2009 《麥兜響噹噹》

**故事梗概**

屎渠裏的屎，過着輕鬆但安穩的生活。直到有天，屎渠大敵臨頭，屎人們如果不能擊敗對手，就只有出走屎渠，覓地重生。

**故事大綱**

屎坑大限將至：通渠佬不斷倒入新配方通渠水，消滅屎人。

屎人決定兵分兩路，一方面奮力還擊，科學家同時開發「人人號」作逃生之用。結果反抗的屎士慘敗、「人人號」亦失蹤。

無計可施下，科學家將人體組織注入屎人阿屙，製造一條巨屎大戰通渠佬，最終阿屙獲勝並進入人類世界。奇怪的是，阿屙發現自己的生活，竟跟在屎坑的時候，沒有多大分別……

## 導演闡述

屎尿屁雖然低俗，卻從來都是有趣的題材，在動作影像上提供了很大的創作空間。我希望能以新的方式探索這最容易讓人受落，同時也最容易讓人抗拒的題目。我希望這是一套惹笑、具啟發性，以至優雅的動畫。

## 導演及監製

### 謝立文

動畫電影監製、導演、編劇。曾主創七部不同題材的麥兜電影，並導演其中四部，屢獲本地及國際影展獎項，其中《麥兜故事》（2001）榮獲 2003 年安錫國際動畫電影節長片水晶獎、三度獲頒金馬獎最佳動畫長片，以及多個其他重要獎項。除電影主創外，同時亦為麥嘜麥兜漫畫故事作家，出版原創漫畫圖書共四十多本。

## 監製／製片

### 蔡仲樑

麥兜系列電影執行監製，負責項目策劃、融資、製作及發行等工作，監製電影作品包括《麥兜·飯寶奇兵》（2016）、《麥兜·我和我媽媽》（2014）、《麥兜噹噹伴我心》（2012）和《麥兜響噹噹》（2009）。除電影監製，同時參與麥嘜麥兜等原創動畫品牌的營運，包括品牌管理、授權業務、出版、產品開發及市場拓展等。

## 製作公司

### 在路上影業有限公司

在路上影業有限公司為博善廣識有限公司旗下的動畫電影製作公司，母公司主要發展原創動畫漫畫，由作家謝立文及麥家碧創作及出版麥嘜、麥兜漫畫，並製作麥兜系列電影。該系列電影更屢獲國際電影殊榮，包括 2003 年法國安錫國際動畫節長片水晶獎，以及於 2002、2004、2015 年三度榮膺金馬獎最佳動畫片殊榮，其商業及藝術成就備受肯定。